# BPA Energy Efficiency Weekly Announcements, May 1, 2014

# Week of May 1, 2014

Due to the Efficiency Exchange Conference next week, May 6-8, the BPA Weekly Announcements will not be sent out on Thursday, May 8. Time sensitive announcements will be sent through the Energy Efficiency Representatives if necessary.

#### **Events**

# Final Logistics and Information for the Efficiency Exchange Conference, May 6-8 -

No matter your specialty or interest, you will find something important at Efficiency Exchange to learn and take home. As you make final preparations for the conference we want to make sure you have the information you need to plan your trip.

To pick the sessions you'll be attending you can view the <u>full agenda here</u>. You can also explore all of the fun <u>activities</u> surrounding your Efficiency Exchange conference.

If you've signed up for a site tour on May 8, meeting time and logistics information can be found on the <u>Tour webpage</u>. Also look for detailed information emailed to you by Douglas Tsoi from NEEA.

# Missing Efficiency Exchange in Kennewick? Register Now for our Virtual Sessions and Attend Parts of the Conference Online! -

Even if you can't join us in Kennewick for Efficiency Exchange, you don't have to miss out on some of the great sessions and conversations we have planned. Experience parts of the conference live and streaming on the internet with nine virtual sessions. Virtual attendees will get robust, interactive sessions, where they can participate and ask questions just as if they were in the room... More

#### BrownBag: Reporting System Schedule Update and Webinar -

Join us on May 1, 10:00 am – 12:00 pm. We continue to make steady progress in the development of the Northwest Efficiency Depot (NED) and in identifying requirements necessary to satisfy the many needs of the region. Please join us on May 1 from 10 a.m. to 12 noon PDT when we will be hosting a webinar to update you on NED progress to date, discuss the current long term release schedule, and provide an opportunity for you to give us feedback on system development. This will be the first of a series of periodic webinars to both inform you on system progress and seek your feedback on its usability... More

## BPA Lighting Calculator Efficiency Exchange Training Session -

Headed to Kennewick for the Efficiency Exchange? Come early for live training on the BPA Lighting Calculator... More

# Post-2011 Review Regional Meeting May 8 and Early Morning Open House -

BPA invites stakeholders to the third regional "big tent" meeting on May 8 in conjunction with the Efficiency Exchange conference in Kennewick, Washington at Benton PUD from 2:00 p.m. to 5:00 p.m. At this meeting the five workgroups reviewing issues within scope of the Post-2011 Review public process will present their recommendations to BPA.

To try to accommodate the customers and stakeholders who are unable to stay through the afternoon big tent meeting, BPA will hold an open house style meeting from 7:00-8:30 a.m. at the Three Rivers Convention Center, which is also the meeting point for the conference tours. BPA co-chairs will be on hand to discuss workgroup recommendations. Unfortunately, BPA cannot provide breakfast. More information <a href="https://example.com/here/bpa-12">https://example

#### Brown Bag: Results! Non-Residential Lighting Market Characterization -

On May 20th from 12:00 - 1:00 pm join us for an overview of results from the non-residential lighting market characterization. We learned that there is a significant amount of non-programmatic savings in the market; that T-12s are rapidly declining in the new lamps sold; and that the maintenance market is larger than we thought...More.

#### 2014 Weatherization Specifications, Tools and Trainings -

Join us on May 22 from 12:00 – 1:00 pm for a presentation on the 2014 Residential Weatherization Specifications and new tools, resources and trainings. The new specifications go into effect on October 1, 2014 and follow an intensive process of engagement with Utility program representatives. ..More.

# Reminders

## 2014 BPA Residential Weatherization Specifications and Trainings Now Available -

The 2014 BPA Residential Weatherization Specifications will go into effect on October 1st, 2014. These specifications are a part of a new, comprehensive package of Weatherization tools designed to assist utility staff and contractors with implementing the standard best practices in Weatherization today. The new Weatherization Training and Support Materials in combination with the 2014 Weatherization Specifications will result in more complete projects that increase energy savings over the current 2006 Weatherization specifications while keeping houses more comfortable and improving the durability and healthfulness of the home... More

# Introducing the Commercial Marketing Toolkit -

To help utilities and their trade allies reach out to customers, BPA has created a suite of marketing materials to promote Commercial energy efficiency upgrades. This suite of materials includes bill inserts, one sheet advertisements, and HTML email templates that can be customized to suit a variety of needs including trade ally marketing to end users.

#### Commercial Marketing Toolkit

These materials are being provided in their source format (Adobe InDesign) so that customers can customize these tools to fit their needs. Should you need assistance with this customization, please contact your EER; we would be happy to provide assistance in modifying these materials.

There are customizable promotions for Commercial LED applications and Smart Power Strips with Engine Generator Block Heaters coming soon. This suite is meant to be ever expanding so if you have a commercial energy efficiency program you would like to promote, please let us know what materials would be useful.